# **Annual EEO Public File Report**

# Covering the Period From December 1, 2013 to November 30, 2014 Comprising Station Employment Unit: WKNE / WSNI / WKBK / WZBK / WINQ

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

# A. Full-Time Vacancies Filled During Past Year

1. Job Title: Traffic Director Date Filled: 6/25/2014

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy						
1. Job Title:	Traffic Director		Date Filled:	6/25/2014		
				# Persons interviewed		
Source	Contact Person	Address	Tel #	per recruitment source		
In House Posting	Wendy Sampson	69 Stanhope Ave Keene NH 03431	603-352-9230	1		
WKNE ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230	1		
WINQ ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
WKBK ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
WZBK ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
WSNI ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
EEO Listing	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
Keene Sentinel	Harry Ahearn	West St Keene NH 03431	603-352-1234	1		
NHAB	Jordan Walton	nhab.org	603-627-9600	1		
Total Number of Persons In	4					
Recruitment source that refe						

#### C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number):

4

#### D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:

2						
Referral				Number of Interviewees		
Source	Contact Person	Address	Tel #	Referred		
In House Posting	Wendy Sampson	69 Stanhope Ave Keene NH 03431	603-352-9230	1		
WKNE ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230	1		
WINQ ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
WKBK ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
WZBK ON AIR	Steve Hamel	69 Stanhope Ave Keene NH 03431	603-352-9230			
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NHAB	Jordan Walton	nhab.org	603-627-9600	1		

#### E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

# **Activity: Job Fairs**

In March of 2014, the Monadnock Radio Group Co-Sponsored a job fair at the Keene Best Western. The event was done in tandem with the NH Office Of Employment Security.

# Activity: EEO Training Management.

On October 7th, 2014, Steve Hamel (Operations Manager) and Luke Donahue (Business Manager) participated in the 2014 Webinar "Recruiting, Hiring, and Papering: The FCC EEO Rule for Broadcasters" hosted by Pillsbury Winthrop Shaw Pittman LLP sponsored by the Massachusetts Broadcasters Association.

#### E. Outreach Activities (Continued)

### **Activity: Internship Program.**

The Monadnock Radio Group had an intern during the summer of 2014. Our program, through Keene State College, gave credit to a Broadcast Journalism major. The student excelled in our 10 week program in our news department and gained valuable experience.

### **Activity: Tours given.**

The Monadnock Radio Group hosted many tours in 2014. Among them, a large group of 35 girl scouts and parents were able to see all of our studios and the inner workings of a radio station.

# Activity: General Outreach.

We routinely contact various community groups to notify them of job opportunities at the radio stations and also direct users of our websites to organizations that can provide them with more information about pursuing a career in the broadcasting industry.

# **Activity: NHAB Scholarship Program**

The Monadnock Radio Group took an active role in the Scholarship Program with the NH Association Of Broadcasters in 2014. Our General Manager, Bob Cox, is President of the NHAB and we promoted this on air and supported it financially.